



Still you can achieve nearly the same set of business meetings at gamescom without any booth. We recommend using MeetToMatch to arrange them and bring you a 25% discount code (see page 2).

Nevertheless, **the legendary Polish Party will take place in Cologne once again**, continuing to create an incredibly successful presence for the Polish game industry since 2016. **The party can not happen without sponsors**, and we encourage you to join our efforts as a sponsor (to see details of this offer, see pages 3-5).



## MeetToMatch

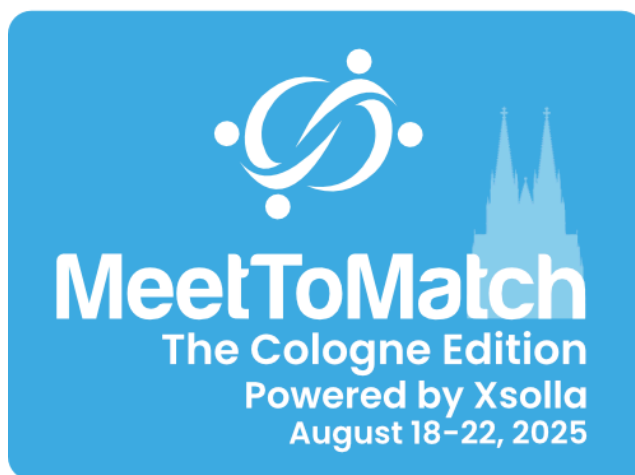
MeetToMatch is back with The Cologne Edition 2025, powered by Xsolla! With more than 1150 people signed up already, we are well on our way to surpassing last year's total of 2750 attendees. MeetToMatch is your go-to platform for business in the games industry during gamescom since 2016. Trusted by hundreds of publishers, investors, governments, and developers, it enables you to connect with people from game companies worldwide.

**25% discount code (applicable on the still active early bird tickets as well):**

Poland25

Or use the link with the code:

[www.eventbrite.com/e/1255633215749/?discount=Poland25](https://www.eventbrite.com/e/1255633215749/?discount=Poland25)





## Polish Party in Cologne

## Sponsorship options

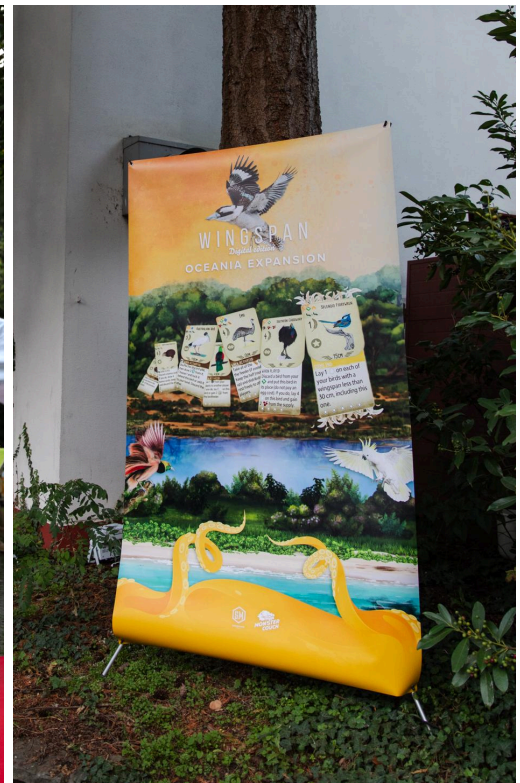
**Cost 2500€ - 5000€**

Again, in 2025, we have the pleasure of organizing the Polish Party at gamescom! Over the years, the event has grown to be a pleasant tradition that has achieved recognition and renown for providing unique networking opportunities and visibility for the Polish game dev industry around the world.





Sponsors will be granted visibility prior to the event itself (information, registration, social media, and paper invitations at gamescom) and on-site branding walls, with the option to showcase a game. Sponsorship also grants a pool of invitations to be distributed as desired. Furthermore, we can invite participants whom the sponsor most anticipates through our networks.



*Regular party sponsor branding*





## VIP areas at the party

If desired, the consulate building has space to organize two closed VIP areas for sponsors and their guests. If interested, contact us for details.

## Sponsor offer details:

### 2500€ Regular sponsor:

- Visibility in printed and digital media
- A pool of party invitations for a sponsor to invite his partners and guests
- Space for a sponsor to set up a rollup

### 5000€ Platinum sponsor

- Better visibility in printed and digital media
- Bigger logo, more standing out, and more visible in the pictures
- A bigger pool of party invitations to be distributed freely by the sponsor
- VIP area for the sponsor and his guests
- Space for the sponsor to set up a wall or pop-up with branding



*VIP area at the Polish Party*



*Step and Repeat printed wall at gamescom 2024*



**Access info on how to attend the Polish Party will be mailed in this channel early August.**



**Contact**

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